LOWER EAST SIDE TENEMENT MUSEUM 91 ORCHARD STREET NEW YORK 212.431.0233 WWW.TENEMENT.ORG

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TENEMENT MUSEUM PRESENTS PREVIEW OF KUTSHERS TRIBECA RESTAURANT

Restauranteur Zach Kutsher, Writers and Industry Notables Host Talk and Tasting

New York, NY – On October 24th, the Lower East Side Tenement Museum will host a tasting and discussion with the team behind Kutshers Tribeca. (Opening November, 2011) a modern take on classic "borscht belt" cuisine. The panel will feature fourth-generation family member Zach Kutsher, restaurateur Zach Chodorow, entrepreneur Alan Wilzig and branding guru Richard Kirshenbaum. Food writer, Jane Ziegelman, author of *97 Orchard*, will moderate and Chef Mark Spangenthal will introduce his creations.

Chef Spangenthal's menu takes a contemporary and playful approach to dishes that have been favorites of Kutsher's guests for over 100 years, such as crispy potato latkes with crème fraiche and caviar; Friday night roast chicken with pletzel and wild mushroom stuffing and a deconstructed borscht salad consisting of beets, fingerlings, goat cheese, beet greens, artichokes and a pomegranate vinaigrette. Kutsher's Tribeca will also feature dishes like brisket and short rib meatballs with creamy horseradish sauce on dill-potato-onion rolls, olive and cucumber; chopped duck liver crostini with egg and fried onion and Matzo meal crusted fried chicken with braised kale and creamy spicy coleslaw. Chef Spangenthal will also be curing and smoking his own pastrami for sandwiches and a charcuterie selection.

The Kutshers Tribeca event is the first installment of "Appetite City", a new series at the Tenement Museum devoted to the culinary life of New York. "Appetite City" explores the unfolding food scene with a wild angle lens, looking at food against the backdrop of the city, its immigrant culture and history. The series will feature tastings, panels, films and lectures with epicureans, cookbook authors, chefs, urban farmers, food historians and tradespeople.

Founded in 1907, Kutshers Country Club is among the legendary Catskill resorts owned and operated by immigrant Jews and collectively known as the "borscht belt." In their heyday, these resorts were the scene of a unique culture blending family-style hospitality with show business glitz in a mountain setting. The food, a marriage of traditional Jewish cooking and American abundance, was an essential part of that culture. Kutshers Tribeca will reinterpret the Catskill dinning experience for a food-savvy urban clientele.

This Event takes place at the Tenement Museum Visitor Center and Museum Shop
108 Orchard Street at Delancey; F to Delancey; B/D to Grand
212-982-8420; events@tenement.org

For Tickets, visit the Tenement Museum website or call 212-7431-0233 ext 259
$25 General Admission; $20 Tenement Museum Members

About the Tenement Museum

The Lower East Side Tenement Museum, founded in 1988, is located in a landmarked tenement building at 97 Orchard Street. The building was home to more than 7,000 immigrants from more than 20 nations between

1863 and 1935. Anchored in a neighborhood that has long been home to thousands of poor and working class people, the Tenement Museum is dedicated to using the history of its site as a tool for addressing issues that are still relevant today, including immigration. In 2008 the Museum was honored with the Preserve America Presidential Award and the National Medal for Museum Service.

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